



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Schena et al. :
Application No. 09/768,535 : Group Art Unit: 3644
Filed: January 24, 2001 : Examiner: Holzen, Stephen A.
For: PRINTED MEDIUM ACTIVATED : Attorney Docket No.: 9469-4 DI2
INTERACTIVE COMMUNICATION: (0525555-5005-02)

RESPONSE TO OFFICE ACTION

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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FEB 27 2004

GROUP 3600

Sir:

In response to the Office Action mailed on June 24, 2003, please amend the above-identified application as follows. A Petition for a Three-Month Extension of Time is being filed simultaneously herewith, and forms a part hereof:

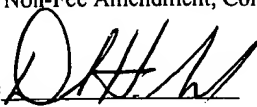
Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.

CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to the Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Name Daniel H. Golub

Signature 

Date of Deposit December 23, 2003